Sofia Rubinson

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PROFESSIONAL EXPERIENCE

NewsGuard **New York, NY**

Senior Editor, Reality Check **February 2025 - Present**

-Lead editor of Reality Check, NewsGuard's daily newsletter, overseeing editorial direction and managing a team of analysts.

-Edit and fact-check daily articles, assessing structure, logic, tone, and accuracy; make final copy edits before publication.

-Work with reporters and editorial leadership to refine arguments, strengthen storytelling, and ensure consistency.

-Edit headlines, email subject lines, and other display copy to maximize clarity and reader engagement.

-Report on AI manipulation and foreign and domestic influence operations, including fast-moving false narratives.

Politics Reporter **June 2024 - February 2025**

-Reported on emerging false narratives involving U.S. politics and Fortune 500 companies, tracing their origins and amplification networks through digital forensic tools and platform data.

-Investigated news outlets' financing, transparency, and credibility through public records, site analysis, and interviews.

Editorial Intern **June 2023 - August 2023**

-Investigated news sites' ownership using domain records, campaign finance filings, and public tax records.

-Researched and wrote weekly risk briefings on emerging misinformation trends; debunked viral false narratives using digital forensic tools, including the Wayback Machine, Meltwater, and Similarweb.

The Cornell Daily Sun **Ithaca, NY**

Managing Editor **March 2023 - March 2024**

-Edited more than 25 articles weekly across news, science, and sports departments, making final editorial decisions.

-Managed 14 editors and oversaw coverage across the University and Ithaca; led weekly editorial and pitch meetings.

-Evaluated articles for clarity, accuracy, structure, tone, and adherence to journalistic standards.

-Oversaw legal and ethical considerations and maintained the newspaper's editorial independence in dealings with University.

The Wisconsin Jewish Chronicle **Milwaukee, WI**

Journalism Intern **December 2021 - May 2022**

-Awarded Best Short Hard Feature by the Milwaukee Press Club for reporting on Afghan refugee resettlement efforts.

-Built source relationships with local officials and community leaders; interviewed residents.

-Developed reader engagement strategies to increase subscribers, secure advertisers, and grow community interest.

EDUCATION

Cornell University, College of Arts and Sciences **Ithaca, NY**

Bachelor of Arts, Government | Minors: Public Policy, Law and Society, Inequality Studies | GPA: 4.077 **May 2024**

SELECTED REPORTING

Pay to Say: Influencers Caught in NewsGuard Sting | Commentary: Real Is the New Fake | Commentary: After a Shooting, Don't Trust the T-Shirt | Influential 'U.S.' X Accounts Spread False Claims from Abroad | TikTok Hosts Deceptive 'Shark Tank' Clips — for Profit | In Low-Turnout Election, City Candidates Found Crucial Votes at Cornell Frats

SKILLS

Copy Editing | Headline Writing | Fact-Checking | Editorial Judgment | AI Detection | OSINT | Enterprise Reporting | WordPress | Substack | Adobe InDesign | Adobe Premiere | iMovie | Google Workspace | Social Media | Transcription