

Sofia Robinson

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EDUCATION

Cornell University, College of Arts and Sciences

Candidate for Bachelor of Arts, Dean's List

Major: Government | Minors: Information Science, Public Policy, Law and Society, Inequality Studies

Ithaca, NY

Expected May 2024

GPA: 4.077

JOURNALISM AND COMMUNICATION EXPERIENCE

NewsGuard

Incoming Misinformation Research Intern

New York, NY

June 2023 - August 2023

The Cornell Daily Sun

Managing Editor

Ithaca, NY

March 2023 - Present

- Edit more than 25 articles across the news, science and sports departments and finalize all content on the objective side.
- Lead objective departments to ensure comprehensive coverage on major issues affecting Cornell and Ithaca communities.
- Coordinate content for the news department and assist with all breaking news and long-term projects.

News Editor

March 2022 - March 2023

- Edit more than 10 articles a week for structure, clarity and adherence to the Sun Style Guide for the news department.
- Utilize InDesign and Wordpress software to compose print paper and website, prioritizing reader engagement strategies.
- Mentor staff writers on basic principles in journalism and provide guidance through the reporting and writing process.
- Manage a team of writers for the off-campus beat to ensure the paper properly covers the greater-Ithaca community.
- Conceptualize and manage social media posts on Facebook, Instagram and Twitter to promote stories.

Tropx, Smart Athletic Clothing Start-Up Company

Haifa, Israel

Content Writing Intern

June 2022 - August 2022

- Wrote articles on behalf of the company, some of which were published in Israeli newspapers, leading to 3 new investors.
- Created a new website using Wix software that highlights the company's mission, technology and coverage in the media.
- Developed social media content for English speaking audiences to inform about start-up goals and important milestones.

The Wisconsin Jewish Chronicle

Milwaukee, WI

Journalism Intern

December 2021 - May 2022

- Wrote weekly articles about developing news and feature stories on the Jewish community in Milwaukee, Wisconsin.
- Prepared briefs from press release statements to inform the community about recent developments at home and in Israel.
- Conducted interviews with local Wisconsinites to represent multiple angles of each story and build relationships.
- Visualized reader engagement strategies to increase subscribers, secure advertisers and facilitate community interest.

National Council of Jewish Women

Washington, D.C.

Government Relations Intern

August 2020 - December 2020

- Composed letters to the Senate, op-eds, testimonies and comments on legislation as a representative of NCJW members.
- Conducted research on judicial nominations to determine if NCJW should endorse or oppose nominees.
- Developed engaging infographics on Canva as social media content for the organization on Twitter and Instagram.
- Represented NCJW at coalition meetings to contribute and collaborate on the progressive agenda.

LEADERSHIP/CAMPUS INVOLVEMENT

Alpha Epsilon Phi, Kappa Chapter

Ithaca, NY

President

May 2022 - January 2023

- Communicated daily with chapter members to provide updates, assist with problems and inform about upcoming events.
- Led chapter and executive board meetings with 115 members in attendance to clearly communicate chapter objectives.
- Managed daily operations and delegate tasks between 11 officers to streamline philanthropic and sisterhood activities.
- Maintained regular contact with national leadership to ensure successful completion of AEPhi and Panhellenic goals.

FIRST Technology Challenge

Islip, NY

Team Founder and President

June 2016 - March 2020

- Spearheaded creation of a robotics club and more than tripled the size of the team within four years.
- Crafted 100+ page engineering notebooks, detailing team goals, community outreach and engineering principles in design.

SKILLS & INTERESTS

Skills: InDesign | Features | Editing | Fact Checking | Wordpress/Wix | Social Media (Instagram, Facebook, LinkedIn, Canva)

Interests: Investigative Journalism | Local Newspapers | Journaling | Reading | Public Policy | Hikes | TikTok | 90s Rock | Wordle